



*FOR IMMEDIATE RELEASE*

**TAB Products Announces Carbon Neutral File Folder -  
tabZEROfile™**

**October 1, 2009, Mayville, WI, USA.** TAB Products, headquartered in Mayville, WI announced in June this year the introduction of tabZEROfile, the United States' first carbon neutral file folder. Since its introduction, adoption of this innovative folder has spread rapidly among companies striving to be more environmentally friendly.

"Every organization uses file folders. With our new tabZEROfile products, every organization can reduce their environmental impact while they work. By taking a holistic view of the product manufacturing lifecycle—including packaging, transportation and disposal—we created an environmentally friendly product" said Ross Nepean, Vice President of Global Marketing, TAB Products. "The result is a 100% recycled, carbon neutral, acid free file folder. Even the packaging is recyclable and reusable."

TAB is working with Zerofootprint, an industry-leading company with carbon management and offsetting solutions for enterprises. Through Zerofootprint, TAB is offsetting the carbon emissions from tabZEROfile by contributing to the Garcia River Forest in the heart of the Redwood region in northern California. The forest is the first and the largest to receive certification of its carbon offsets by the California Climate Action Registry.

"We are pleased to ensure tabZEROfile has a zero carbon footprint," indicated Dr. Ron Dembo, Founder and CEO of Zerofootprint. "By reducing the environmental impact of the folders and then offsetting the emissions with ISO 14064 II offsets, TAB provides a wonderful example of how offsetting can be done well."

For more information about the tabZEROfile line of products or to request a free sample, please visit [www.tabZEROfile.com](http://www.tabZEROfile.com).

**ABOUT TAB:** Founded in 1950, TAB is a dynamic global records management product and service provider with presence in US,

Canada, Europe, and Australia. The company employs 450 employees globally and does over \$100 million dollars in annual revenue. In the United States, TAB operates through direct sales and through its dealer network. More information on the company can be found on the corporate website at [www.tab.com](http://www.tab.com).

***ABOUT ZEROFOOTPRINT:*** Zerofootprint is dedicated to reducing our global environmental impact. The Zerofootprint Group is comprised of three distinct but interrelated enterprises: Zerofootprint Software, Zerofootprint Carbon, and Zerofootprint Not-for-Profit. Together, they provide software and services to individuals, governments, universities, and corporations to measure and manage their carbon footprint and engage employees and citizens worldwide in combating climate change. For more information: [www.zerofootprint.net](http://www.zerofootprint.net).

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